

The Big Business to Victoria of Postgraduates

Dr Kerry M. B. Bennett

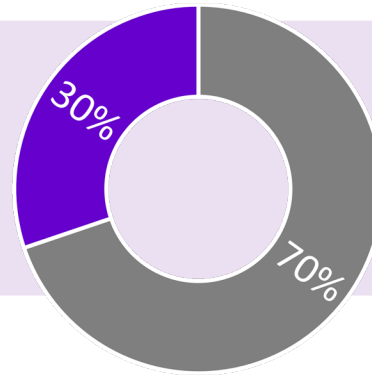
PhD(Cantab), GAICD, BAppSc, DipTP, CertEd, CertBlockchainStrat,
MAICD, MAAA, MFIA, MGWV, MGWA, MGWI, MHAAG

the postgraduate

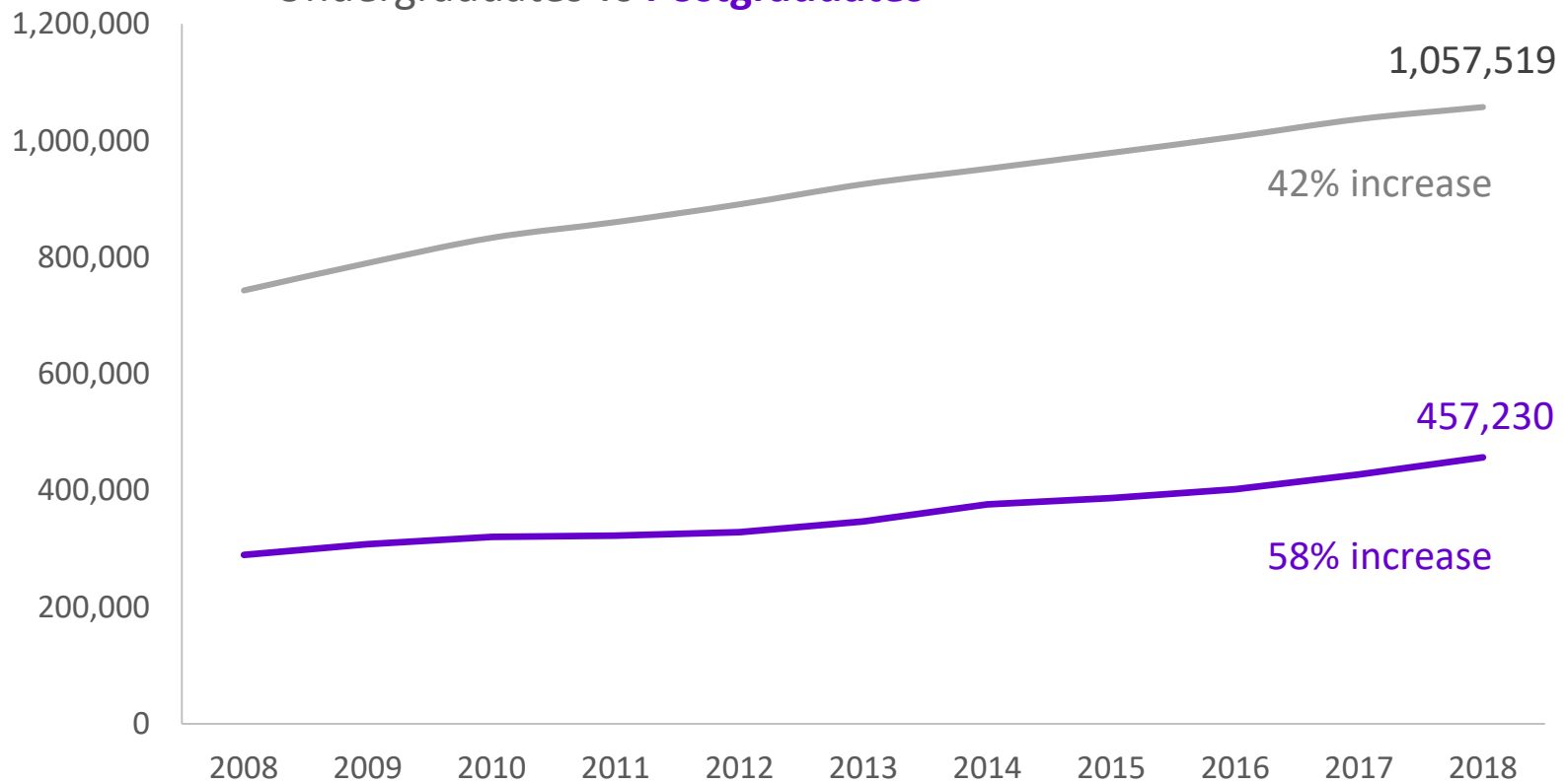


Australia

2018

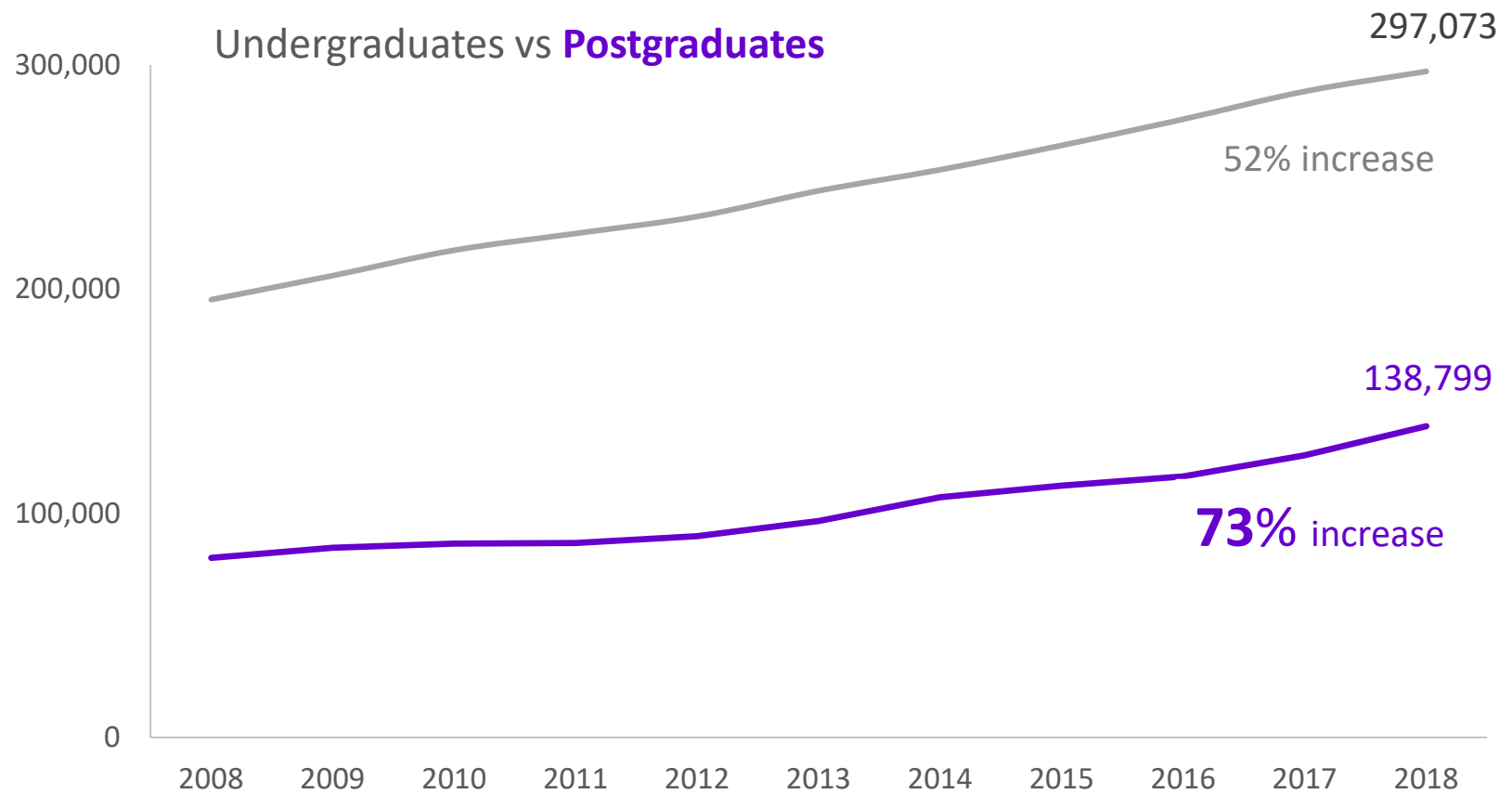
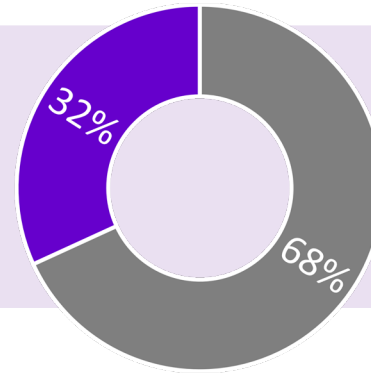


Undergraduates vs **Postgraduates**

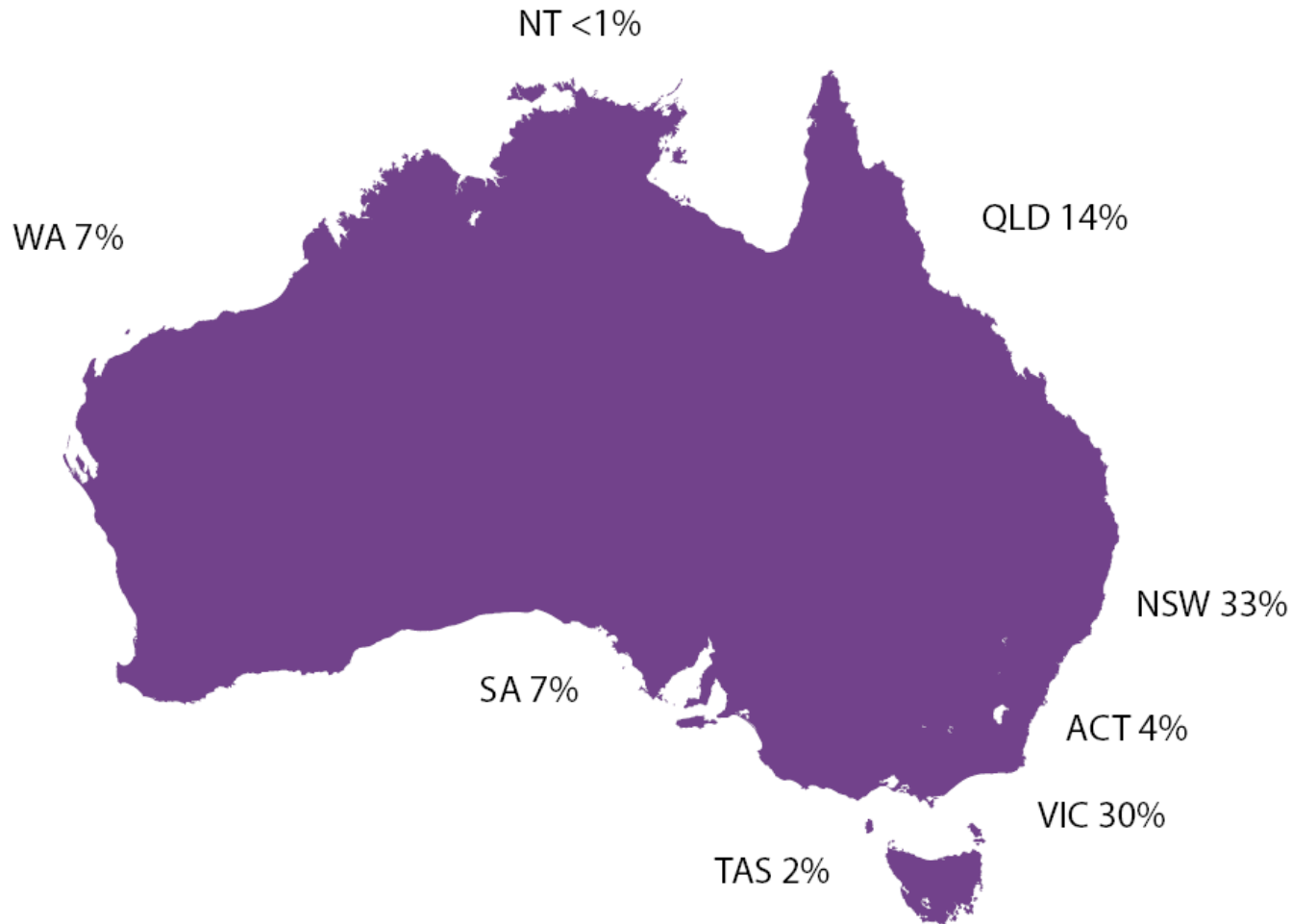


Victoria

2018

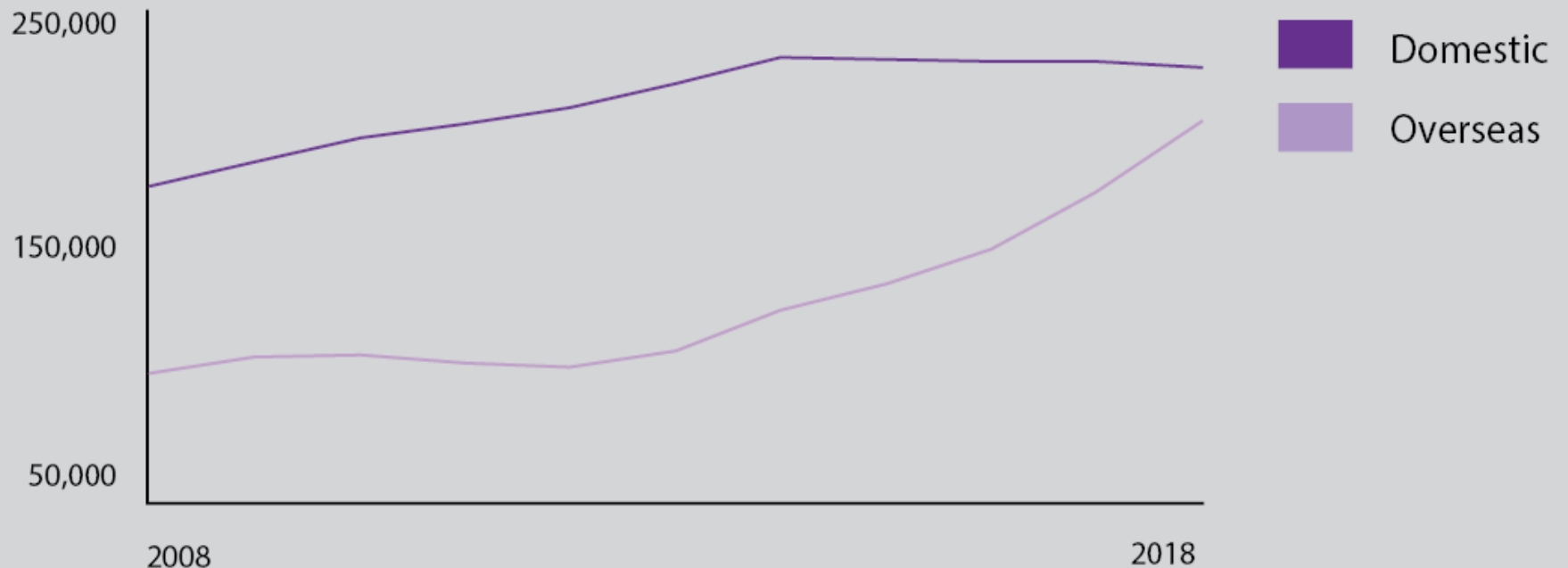


30% of Australia's postgraduates are in Victoria



Australia

postgraduate domestic vs overseas



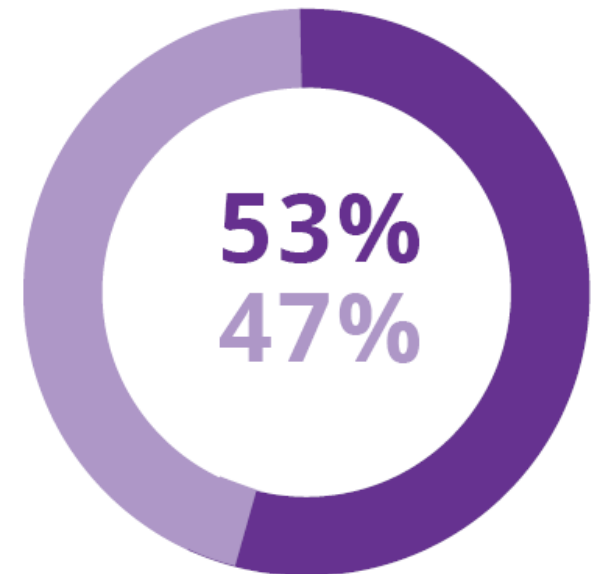
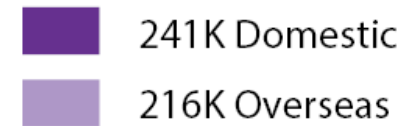
Australia

postgraduate domestic vs overseas

% change postgraduate enrolment numbers (2008 to 2018)

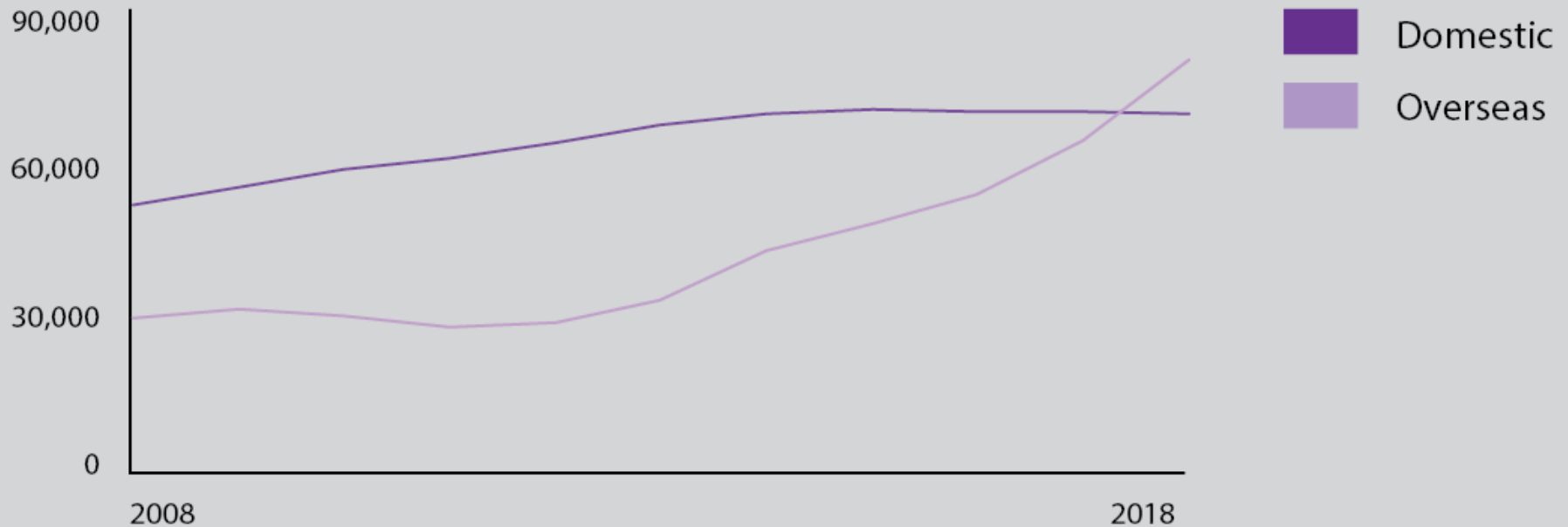
	YEARS	DOMESTIC	OVERSEAS
2017 - 2018	1	-1% ▼	17% ▲
2013 - 2018	5	3% ▲	91% ▲
2008 - 2018	10	29% ▲	109% ▲

2018

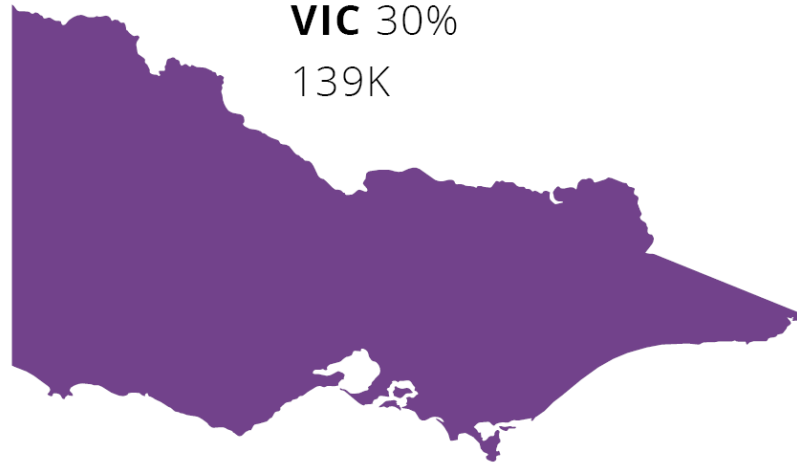


Victoria

postgraduate domestic vs overseas

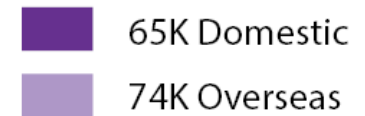


Victoria

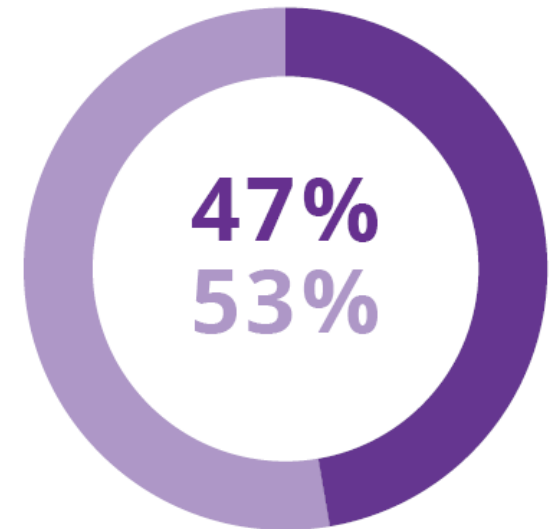


% change postgraduate enrolment numbers (2008 to 2018)

2018



	YEARS	DOMESTIC	OVERSEAS
2017 - 2018	1	-1% ▼	22% ▲
2013 - 2018	5	3% ▲	121% ▲
2007 - 2018	10	31% ▲	143% ▲



This precinct

CBD

RMIT

MAJOR MELBOURNE HOSPITALS

PARKVILLE STATION

GRADUATE HOUSE

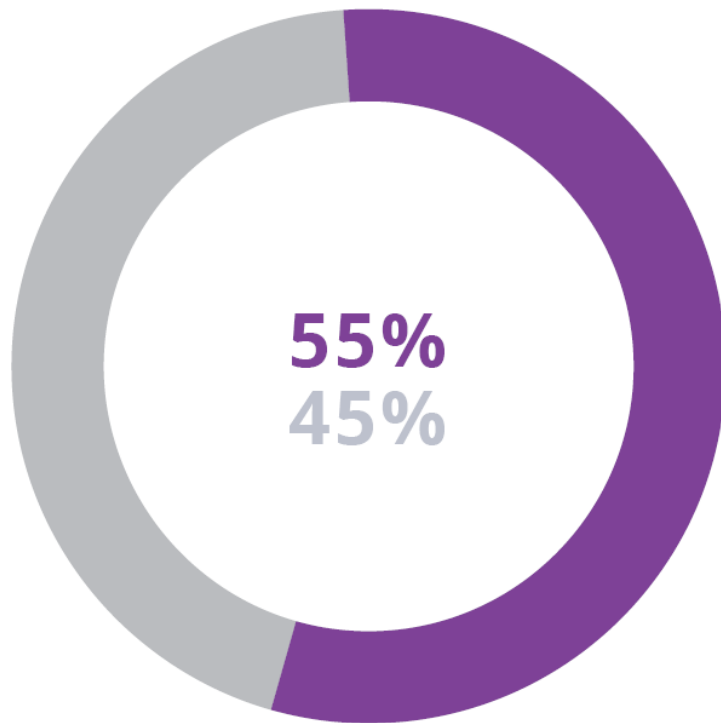
UNIVERSITY OF MELBOURNE



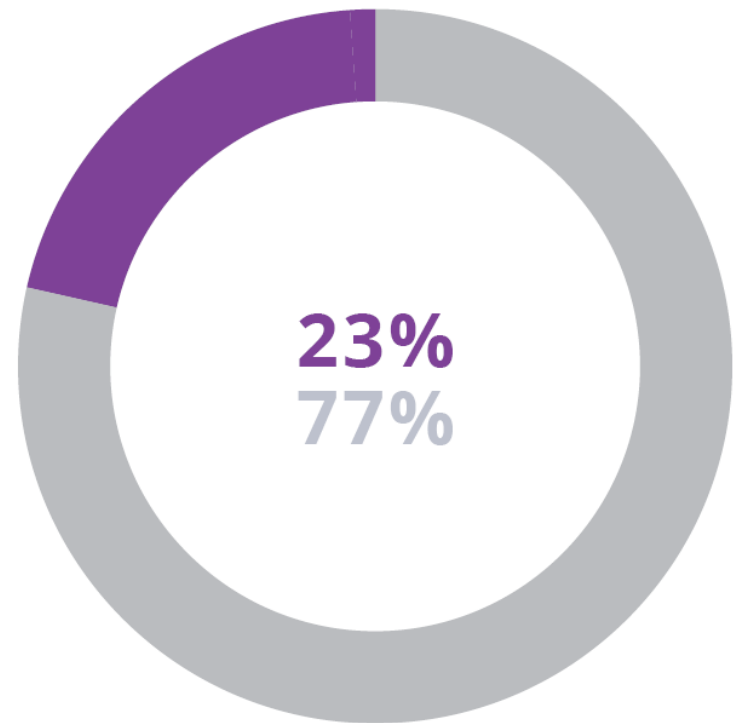
This precinct – 135,469 students

■ POSTGRADUATE ■ UNDERGRADUATE

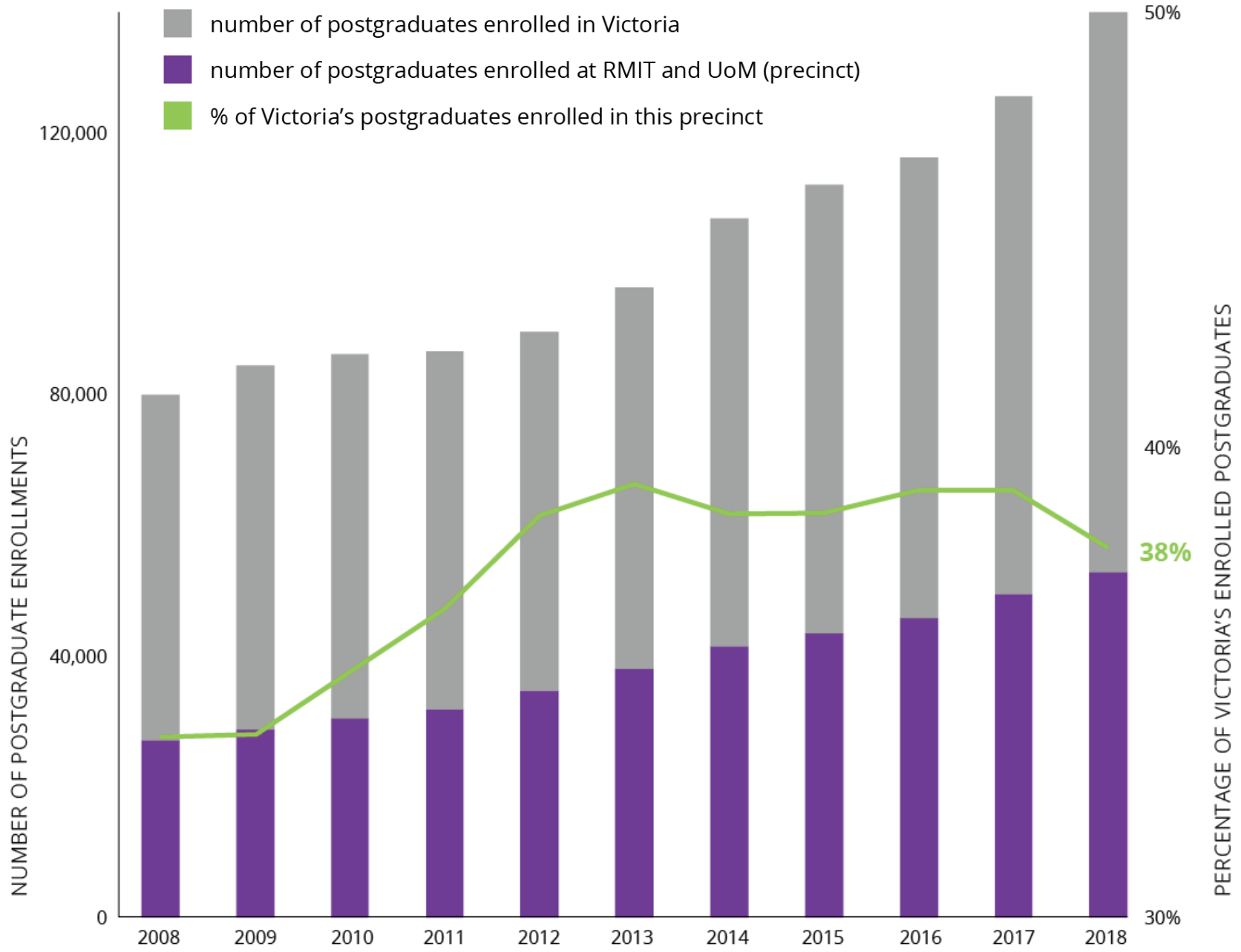
THE UNIVERSITY OF MELBOURNE



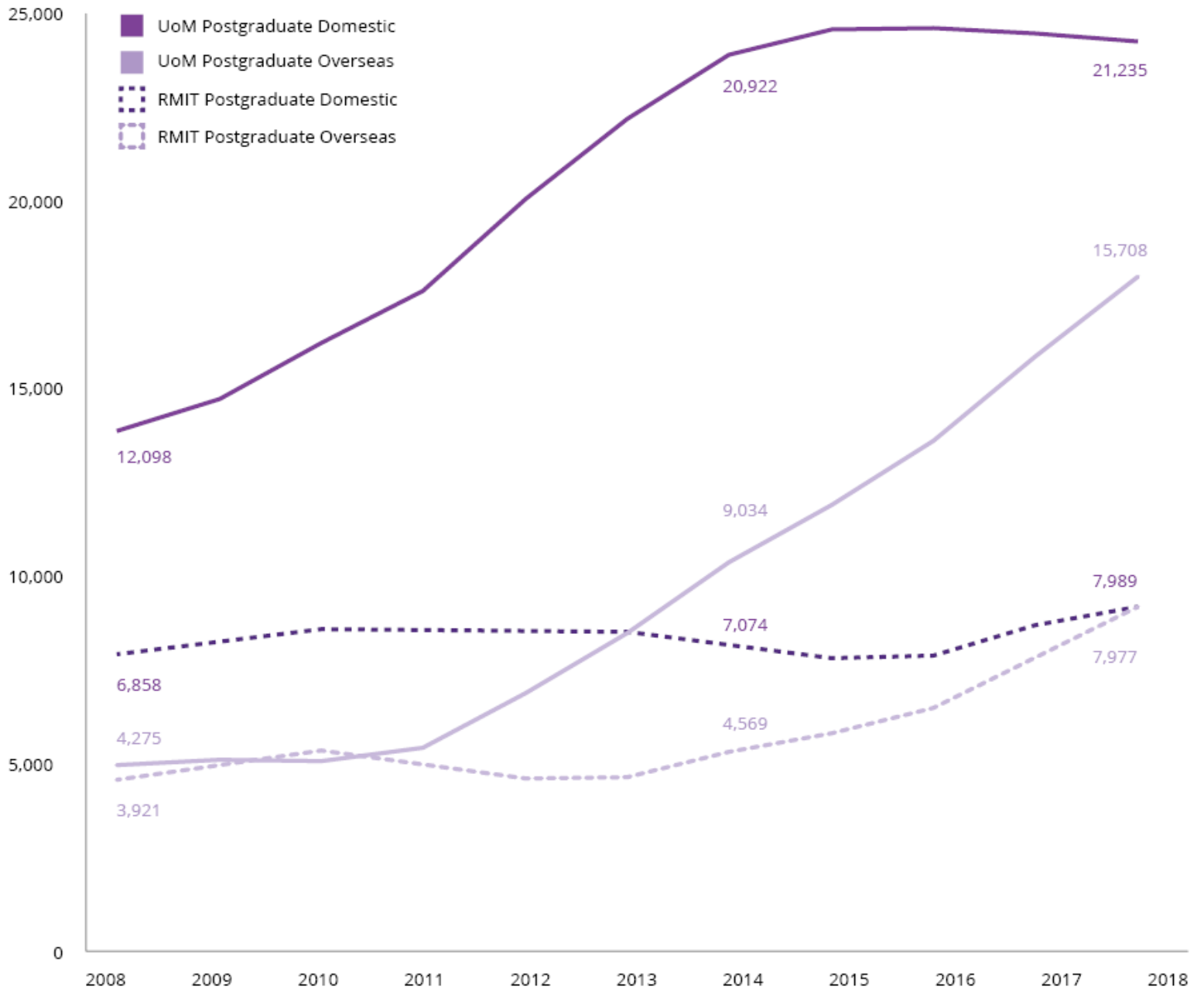
RMIT UNIVERSITY



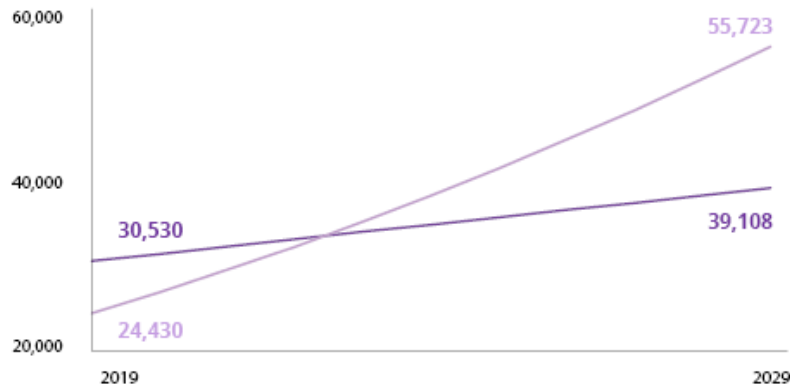
This precinct



This precinct



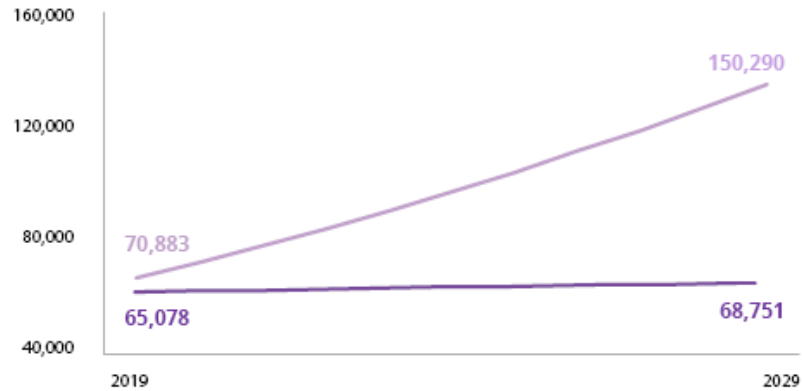
PRECINCT



73%

Domestic
 Overseas

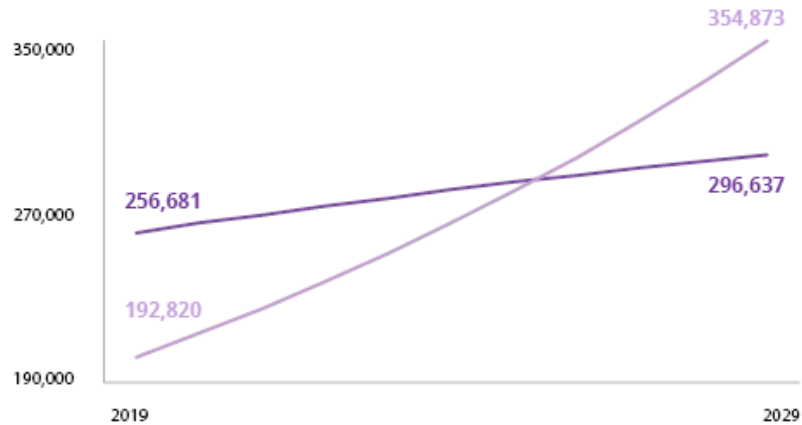
VICTORIA



61%

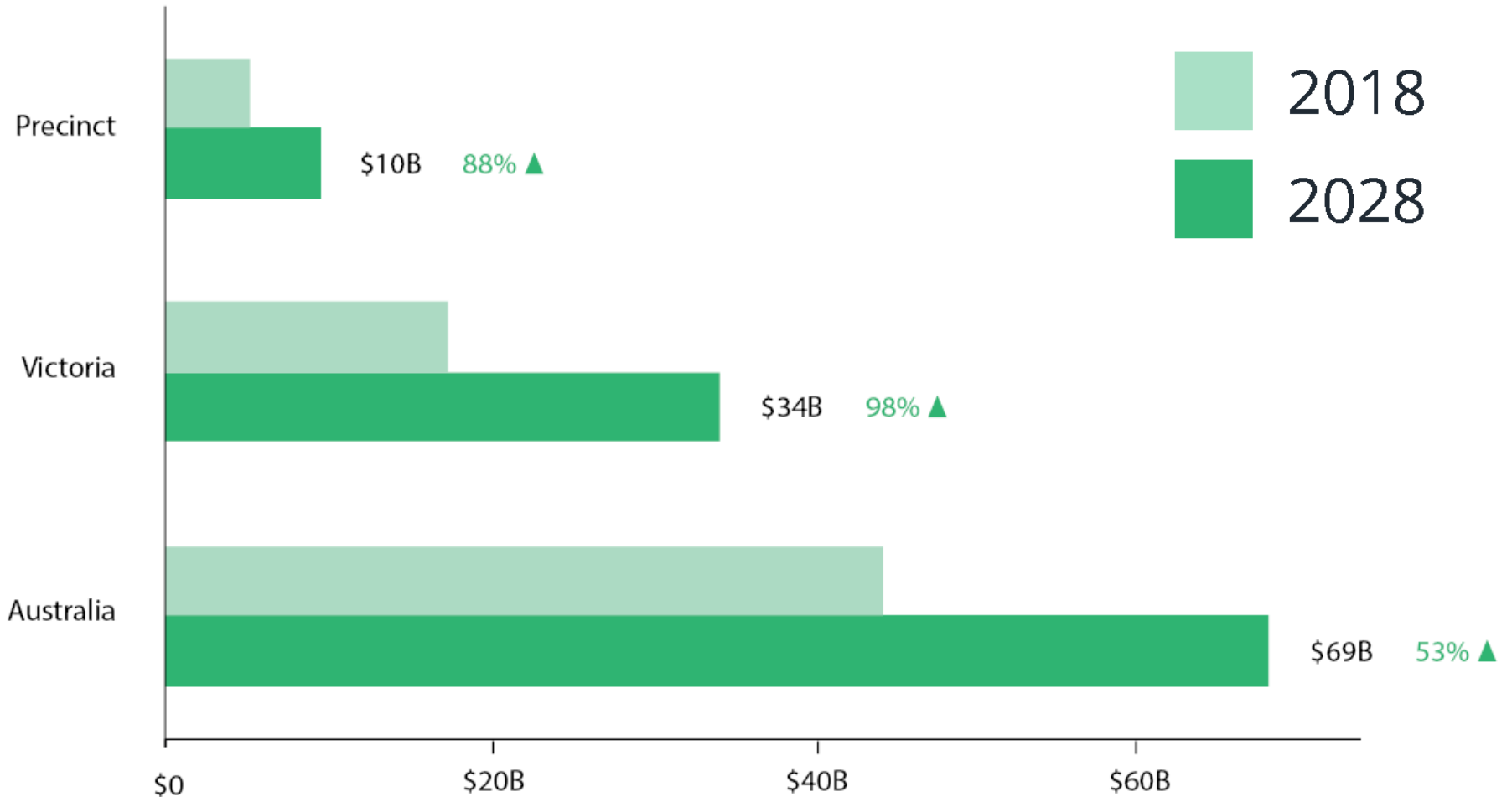
Ten-year forecast

AUSTRALIA

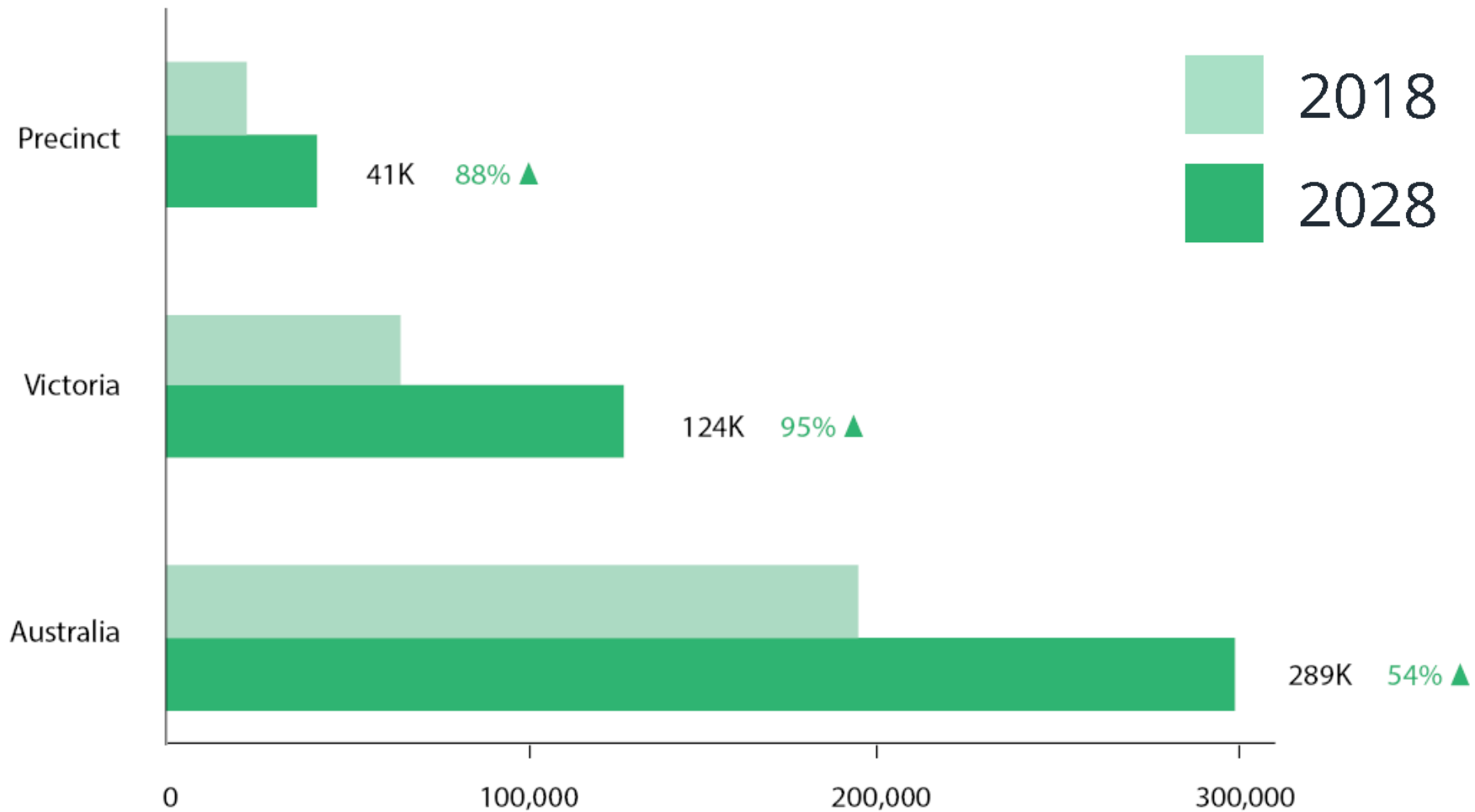


45%

Net 10-year economic benefit



10-year forecast for jobs



Postgraduates are humans

57/100*
satisfaction
with university
accommodation

*2019 Aussie Study Experience Report by CohortGo

PBSA#s
one-room asset
class in a gated
complex

#PBSA: Purpose Built Student Accommodation

Thank you